



August 02, 2013 09:00 AM Eastern Daylight Time

CriterionBrock Partners with MAB Flooring to Expand Their Growth Initiative

PORTLAND, Ore.--(BUSINESS WIRE)--CriterionBrock, one of the nation's largest multifamily housing flooring providers, has purchased the assets of MAB Flooring in Houston, TX. MAB has provided exceptional service to the Houston apartment market for over 15 years.

"The ability to partner with an industry icon like Marie Bell to help expand our business is a true privilege," said CriterionBrock CEO Mike D'Adamo. "Marie brings additional knowledge and credibility to drive our growth initiative in Texas."

"This will delight my current customers and open many new opportunities."

MAB Flooring has been a recognized leader in new construction flooring, renovation services and apartment turnkey flooring for property managers and owners. "The CriterionBrock partnership gives me the support and footprint to expand my services in markets I didn't have the resources to service," said MAB founder Marie Bell. "This will delight my current customers and open many new opportunities."

About CriterionBrock

CriterionBrock is one of the nation's leading suppliers of carpet, vinyl and hard-surface flooring for the multifamily housing industry. Founded in 1982 on the principle of providing superior value and service, CriterionBrock's commitment to national value, local service and green business practices continues today. Headquartered in Portland, OR, CriterionBrock is flooring the nation from locations in 21 major markets around the U.S. Please visit www.CriterionBrock.com.

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