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## **VCC LAUNCHES THE MOST COMPREHENSIVE ONLINE SOURCE FOR INDICATION SOLUTIONS**

*New VCC website is efficiently organized and easily navigable, providing users with a single-site solution for identifying and purchasing both standard and custom indicators*

**POWAY, CA (January 23, 2013)** — VCC, the largest manufacturer of indication solutions for OEM and retrofit LED applications, including LED, neon, and incandescent indicators, as well as LED light pipes, has just launched its newly redesigned website. An attestation to its successful pattern of rapid organic and acquisitive growth, VCC's new website is one of the industry's most comprehensive and easily navigable online sources for indicator lighting solutions.

"The new website is an efficiently organized, easily accessible assemblage of our existing and newly acquired product lines, providing engineers with a convenient single-site solution for identifying, evaluating, and purchasing any type of standard or custom indicator," said Andy Zanelli, CEO of VCC.

VCC's expansive and diverse portfolio of indicator lights – including the Chicago Miniature Lamp, Leecraft, and Littlelites product families – is readily searchable by indicator type, brand, and series number, enabling engineers to locate their ideal indicator solution both quickly and easily. The new VCC website also includes a new "Information Resources" page, providing users with fast access to articles, technical documents, product overviews, application information, and design wins.

To explore the new website and learn more about VCC and its products, please visit [www.vcclite.com](http://www.vcclite.com).

**About VCC**

Visual Communications Company, LLC, based in Poway, California, is a pioneer in the development and delivery of today's most high-performance and innovative LED panel indication and illumination solutions. With nearly 40 years of experience, VCC and its distributors serve customers all over the world. Whether providing an off-the-shelf product or developing a solution through its custom design services, VCC delivers faster and at a lower cost than the competition. VCC—it lights up your design. Learn more at [www.vcclite.com](http://www.vcclite.com).