

## Critical Alert Systems Makes Equity Investment in Mobile Heartbeat™

Partnership provides hospitals a comprehensive source for innovative and integrated healthcare communications technology

Westbrook, Maine (January 7, 2013) — Critical Alert Systems (CAS) and Mobile Heartbeat™ today announced an equity investment and new marketing agreement that expands and strengthens the integrated healthcare communications offering for both companies and their customers. CAS provides critical messaging services to more than 500 hospitals nationwide through its software-based CommonPath™ nurse call system and its network of paging subsidiaries. Mobile Heartbeat is a mobile application suite that provides clinicians instant access to critical patient information, alerts and notifications via standard smartphones.

The partnership allows CAS to sell and service Mobile Heartbeat as well as to integrate Mobile Heartbeat with CommonPath, providing functionality not available in any other nurse call solution. CAS will also launch a Mobilert+ app, powered by Mobile Heartbeat technology, enabling two-way encrypted, HIPAA-compliant text messaging for smartphones and iPads.

“CommonPath and Mobile Heartbeat represent the next generation in nurse call and clinician mobility, and we are excited to bring the combined strengths of these technologies to hospitals,” said Critical Alert Systems CEO Ed Meyercord. “This partnership positions Critical Alert Systems as a single source for hospitals seeking innovative, integrated communication solutions that can improve patient care, increase workflow efficiency and impact HCAHPS scores.”

The integration of Mobile Heartbeat with CommonPath nurse call will strengthen the ability of caregivers to provide appropriate and immediate patient care. Nurse call alerts can be sent directly to clinicians via the Mobile Heartbeat app. If their availability status is set as “Busy - With Patient,” for example, the CommonPath system will automatically trigger an alert escalation. Mobile Heartbeat can also integrate with CommonPath’s real time locating system, making patient data available on a caregiver’s smartphone as soon as they walk into the patient’s room.

“We’re impressed by the power of the CommonPath nurse call system and Critical Alert Systems’ vision for how a partnership with Mobile Heartbeat will create unique and powerful healthcare communication technology solutions for hospitals,” said Mobile Heartbeat Founder Jack Mark. “Both companies share a focus on technology that’s both innovative and easy to use and that can make a profound impact on improving patient care and staff efficiency.”

In addition to pushing lab results through instant alerts, Mobile Heartbeat lets clinicians quickly find and contact other caregivers in and out of the hospital. The system allows real time telemetry and nurse call alarms, as well as pharmacy requests and doctors’ orders, to be received on a designated hand-held device. The Mobile Heartbeat solution connects seamlessly with hospital information systems, nurse call, telemetry and other third party systems through readily available interfaces. All that’s required is a Mobile Heartbeat server, software and custom docking station for mobile devices. The system utilizes standard iPhone, iPad and Android devices and allows clinicians to make VOIP calls using existing WiFi networks.

“Mobile Heartbeat has been getting enthusiastic support from the hospitals that already have it in place, and we are looking forward to expanding its reach through our established network,” said CAS President Ted McNaught. “We believe that Mobile Heartbeat is a game changer for how hospitals and clinicians communicate patient information, and it becomes an even more powerful tool when integrated into CommonPath nurse call.”



better communications. better outcomes.

### About Critical Alert Systems

Critical Alert Systems (CAS) provides healthcare communications technology solutions that help save lives and deliver faster, more efficient patient care to more than 500 hospitals nationwide. The company's software-driven CommonPath™ is the next generation of nurse call systems – a patient-centered, simple-to-use system that is highly configurable and scalable and offers measureable improvement in patient satisfaction and staff efficiency. Through its paging services, CAS provides fast and reliable critical messaging for emergency medical and disaster response teams in 13 states in New England and the central southeastern U.S. CAS also is an equity partner with Mobile Heartbeat™, smartphone technology that provides clinicians instant access to critical patient information. More information is available at [www.criticalalert.com](http://www.criticalalert.com) and [www.mobileheartbeat.com](http://www.mobileheartbeat.com).

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