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Greystar Partners With Criterion Brock as One of Their Preferred Flooring Suppliers

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PORTLAND, Ore.--(EON: [Enhanced Online News](#))--Criterion Brock today announced their partnership with Greystar as a Preferred Flooring Supplier. Greystar is currently ranked as the largest apartment manager in the United States by the National Multi Housing Council.

To better serve all of their apartment communities, Greystar conducted a long selection process designed to arrive at a national specification and help narrow their Preferred Flooring Suppliers across the country. Criterion Brock joins a list of suppliers who have already proven their ability to provide excellent customer service and the best pricing available in the industry. Greystar's platform is designed to give owners the highest level of service.

"This is a perfect opportunity to match our growing footprint with one of the most respected and trusted multifamily real estate companies in the country"

As a Preferred Flooring Supplier, Criterion Brock will guarantee pricing, provide unparalleled warranty service, invoicing and payment terms, offer indemnification and liability coverage, and guarantee next-day service and same-day service under certain conditions. In support of both Greystar and CB Green environmental initiatives, all carpet and pad that is removed from apartment units will be recycled. Criterion Brock will also inspect installations, delivering uncompromising customer service.

"This is a perfect opportunity to match our growing footprint with one of the most respected and trusted multifamily real estate companies in the country," said Mike D'Adamo, President and CEO of Criterion Brock. "This program gives us the chance to create value for Greystar's residents and clients."

About Criterion Brock

Criterion Brock is one of the nation's leading suppliers of carpet, vinyl and hard-surface flooring for the multi-family housing industry. Founded in 1982 on the principle of providing superior value and service, Criterion Brock's commitment to national value, local service and green business practices continues today. Headquartered in Portland, OR, Criterion Brock is flooring the nation from locations in 21 major markets around the U.S. Please visit www.CriterionBrock.com.

About Greystar

Founded in 1993, Greystar's innovative business model integrates the management, development and investment disciplines of the multifamily industry on both national and local levels. Headquartered in Charleston, S.C., Greystar manages over 180,000 units in 100+ markets with a team that is more than 5,000 strong. Please visit www.Greystar.com.

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